Rotman Commerce
UNIVERSITY OF TORONTO

BCom Specialist in Management – Strategy Concentration

Students pursuing the Specialist in Management may choose to concentrate in one of five areas (maximum of two): **International Business**, **Leadership in Organizations**, **Marketing**, **Strategy**, or **Innovation and Entrepreneurship**. *Note that students do not have to pursue such a concentration and may continue to pursue the BCom with a **Specialist in Management** as outlined in the Arts & Science Calendar.* The requirements for each of the concentrations are explained separately. In all cases, students must fulfill all of the requirements for the Specialist in Management, in addition to the requirements for the concentration. Generally speaking, each concentration requires the completion of a specified set of RSM and non-RSM courses from the Faculty of Arts & Science.

Upon graduation, students may apply to Rotman Commerce to receive a certificate confirming that all of the requirements for their chosen concentration have been completed. Note that only the Management Specialist – not the concentration – will be noted on the student's official transcript. The degree granted will be the BCom.

Strategy Concentration: Course Requirements and Guidance

Important: Any courses taken towards satisfying the **MANDATORY** portions in each concentration of the Specialist in Management **must have a final grade** - the **Credit/No Credit option** may not be used.

1. Complete all of the requirements for the *Specialist in Management* as specified in the Arts & Science Calendar.

2. Complete **2.5 FCEs** worth of RSM courses to fulfill both requirements indicated below.

RSM Courses		
1.0 FCE of Required Courses:	**Complete 1.0 FCE From:**	**Complete 0.5 FCE From:**
RSM393H Strategic Case Analysis **RSM490H** International Strategy	**RSM317H** Causal Models for Integrative Strategists (*Not offered in 2017-18*) **RSM318H** Social Entrepreneurship **RSM413H** Creative Destruction Lab (*Not offered in 2017-18*) **RSM418H** Advanced Strategic Analysis (*Not offered in 2017-18*) **RSM482H** Game Theory for Business Strategy **RSM492H** Cooperative Strategy (*Not offered in 2017-18*) **RSM493H** Entrepreneurship **RSM494H** Technology Strategy **RSM495H** Management Consulting **RSM496H** (formerly RSM418H) Catastrophic Failure in Organizations	**RSM340H** The Opposable Mind: Approaches to Integrative Thinking **RSM341H** Model-Based Decision Making **RSM370H** Supply Chain Management **RSM459H** Business Design **RSM464H** Organization Theory and Its Applications **RSM481H** Outsourcing and the Organization of Firms (*Not offered in 2017-18*) **RSM491H** Global Capital Market Strategy

3. Complete **one** communication skills course as indicated below.

Communication Skills Courses ^
Complete One Course From:

INI302H Writing in Business and the Professions for Rotman Commerce students
ENG100H Effective Writing
ENG110Y Narrative
ENG205H Rhetoric
TRN190Y Critical Reading and Critical Writing
INI103H Writing Essays
INI104H Writing Reports
INI203Y Foundations of Written Discourse
INI204Y The Academic Writing Process
INI304H Critical Thinking and Inquiry in Written Communication

^ Note: University-level courses are required. Transfer credits granted as a result of high school studies cannot be used to fulfill this requirement.

Guidance for Selecting Arts & Science Courses – OPTIONAL

An understanding of the social, historical, political, and scientific context of modern business is important for the aspiring business strategist. Many courses in the social and natural sciences departments, as well as departments such as history, can help you develop such an understanding. In addition, courses from departments such as philosophy and computer science can help you refine your critical thinking and analytical skills. We strongly recommend that you take at least two courses from one social science or history department and at least one course that deals with critical and analytical thinking.

There are many, many courses that would help you to broaden your understanding of the social and historical context of modern business. Specific courses that may be of interest include the following. However, you should not feel constrained by this list. Please note that not all courses are offered each year. Please check the respective Department's website for the list of courses offered each year.

Social and Historical Context

Anthropology
ANT350H Anthropology of Work

Geography
GGR220H The Spatial Organization of Economic Activity
GGR221H New Economic Spaces
GGR335H Business and Environmental Change
GGR431H Regional Dynamics

History
HIS374H American Consumerism - The Beginnings
HIS471H United States and Globalization
HIS484H The Car in North American History
HPS100H Introduction to History and Philosophy of Science
HPS202H Technology in the Modern World

HPS430H History of Technology I
HPS431H History of Technology II

Joint Courses
JGI216H Globalization and Urban Change
JGI346H The Urban Planning Process
JIE307Y Urban Sustainability

Political Science
POL408H Innovation and Governance
POL409H Political Economy of Technology: From the Auto-Industrial to the Information Age
POL447H Political Economy of Development

Psychology
PSY220H Introduction to Social Psychology
PSY270H Introduction to Cognitive Psychology
PSY321H Cross-Cultural Psychology
PSY370H Thinking and Reasoning

Sociology

Human Biology **HMB202H** Introduction to Health and Disease **HMB203H** Introduction to Global Health Innis **INI235H** A Multidisciplinary Introduction to Urban Studies I: Theoretical Foundations of City Building **INI236H** A Multidisciplinary Introduction to Urban Studies II: Urban Challenges and Theoretical Application **INI309H** Urban Infrastructure **INI335H** The Changing Dynamics of Cities	**SOC101Y** Introduction to Sociology **SOC207H** Sociology of Work and Occupations **SOC317Y** Industrial Sociology **SOC375Y** Sociology of Organizations
Critical and Analytical Thinking	
CSC104H Computational Thinking **CSC108H** Introduction to Computer Programming **CSC150H** Accelerated Introduction to Computer Science **PHL100Y** Introduction to Philosophy **PHL201H** Introductory Philosophy	**PHL245H** Modern Symbolic Logic **PHL247H** Critical Reasoning **TRN190Y** Critical Reading and Critical Writing **TRN200Y** Modes of Reasoning