ROTMAN COMMERCE

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Toronto, Ontario Specialist in Management, Class of 2018

Why did I choose Rotman Commerce? It all came down to location and diversity for me. Growing up in downtown Toronto, I liked the idea of having a certain level of familiarity coming in to university. Plus, we are just minutes away from a huge set of potential employers and world-class food. Rotman Commerce is diverse in the student body, and course selections too. Coming to Rotman Commerce allowed me to take electives from any of 4000+ arts & science courses offered at U of T.

Prior to Rotman Commerce? I went to high school just down the street: Harbord Collegiate. Through those years I worked at Roots Canada, Sick Kids Hospital, and started my own business selling rare sneakers. Fun fact: I did not take any business courses in high school!

What do I do outside of class? I run a business called WeKnowEsports Analytics, which offers eSports investment insights. If you have never heard of eSports, I highly recommend looking it up – It is the next big thing in media and entertainment. Aside from work and studying, I love going to the gym, trying new food, and of course napping.

What surprised me most about Rotman Commerce? This program offers so many resources to help students have an easy transition from high school to university as well as settling into the Toronto lifestyle. A great example is FLC, where upper year students mentor you and a group of other first years from your college. You get to explore the campus, the city, and get first hand insights about the program. Rotman Commerce students really care for each other, and that is what makes us so great!

What is my advice to incoming students? Go out and get involved in your first year. There are so many things you can do, one that stands out is enrolling in first year seminar courses – they cap at 30 students like a high school class (and there are awesome subjects!) Also do not forget to apply



for scholarships; U of T has a lot of money that they would like to give to you.

What are my future plans? I will definitely be working on my business, we have just started expanding into articles and videos, so these are exciting times! Eventually I would like to find my way into a marketing position at a professional eSports team, preferably in Europe or Australia.

My highlight at Rotman Commerce is getting to meet and work with people from so many unique cultural backgrounds.

