

ROTMAN COMMERCE

CATHERINE

Langley, BC

Specialist in Management, Class of 2019

Why did I choose Rotman Commerce? Having grown up in BC, I always wanted to experience what living in Toronto was like. I chose Rotman because I wanted to pursue a practical degree at a reputable program that would equip me with the necessary skills to enter the work force.

Prior to Rotman Commerce? I went to high school in Langley, BC, and was part of the International Baccalaureate program. I also lived in China for 4 years which is where I picked up Mandarin.

What do I do outside of class? I love being involved in extra-curricular activities. I have been with the Rotman Commerce Pride Alliance since my first year as an intern, became the Marketing Director in my second year, and am now the Corporate Relations Director. I develop and grow so much every year with this student group, as it is my safe haven at Rotman Commerce.

Claim to Fame? Singing has always been a hobby of mine, and I actually have over 11,000 followers on an online singing platform. I find that pretty cool!

What surprised me most about Rotman Commerce? I was extremely surprised by the level of professionalism my peers, and all events held at Rotman Commerce had. Before Rotman, I had never personally interacted with so many high-level managers, but having this experience has taught me so much in terms of presenting myself, and interacting with others professionally.

What is my advice to incoming students? Make sure your wardrobe is business-ready! And do not be afraid to approach upper-years, staff members, or industry professionals. It is only awkward if you think it is. Also, first-year will be tough, and while others might make it look like a breeze, do not be affected by that. Go at your own pace, and do what feels right to you.



What are my future plans? My goal is to land a job at a consumer goods company like Unilever. I love adding personality to brands, and conveying messages that empower people. I will be working very hard to land an internship next summer.

My highlight at Rotman Commerce is getting to see the positive changes I have been undergoing – whether that be improving academically, being more comfortable in my own skin, or spending time on actions that truly make me happy.

