

# ROTMAN COMMERCE

## Ayesha

Toronto, Ontario

Specialist in Management, Class of 2019

**Why did I choose Rotman Commerce?** I always wanted to learn each and every aspect of a business from sales and marketing to technology and strategy. To learn these skills one piece at a time, I started my first job in grade 10 as a Sales Associate, by being involved in Junior Achievement, which helped me learn the building blocks of business. Later on, I found out about Roger Martin, former Dean of Rotman, who wrote about Integrated Thinking, which expresses some of the same ideas and attitudes I had in high school of connecting things and processes together to produce a better end product.

**What do I do outside of class?** Currently, I am a Project Manager at Enactus U of T, a Brand Ambassador for Forte Foundation and XMC. I am also an active contributor towards Junior Achievement of Central Ontario and Rotman Commerce.

**What surprised you about Rotman Commerce?** Amazing opportunities to connect with the best talent surprised me along with the Rotman Commerce professors who also teach MBA program and are passionate about their area of expertise add a lot of value to student lives.

**What is my advice to incoming students?** Engage yourself in every opportunity you can get, from courses to extracurricular activities. Take advantage of your professors and all the extra help and resources that are provided at Rotman Commerce and U of T.

**My highlight at Rotman Commerce** was being able to be the face of the program as a Student Ambassador in the summer of 2016. I got the opportunity to develop a strategy to attract Aboriginal people into the program which is slowly being implemented starting with the Chung Indigenous Rotman School of Management Award. In addition, I was selected to attend the Forte Foundation Conference in Bank of America Merrill Lynch, New York as a Campus Ambassador, where I was able to meet young and talented women who are excelling in their careers!



**Claim to Fame?** I am proud to say that the Pakistani poet, philosopher, barrister, and scholar, Allama Iqbal, is my great-great grandfather. He is widely regarded as an inspiration by the entire Pakistani nation.



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