

BCom Specialist in Management – Strategy Concentration

Students pursuing the Specialist in Management may choose to concentrate in one of five areas (maximum of two): **International Business, Leadership in Organizations, Marketing, Strategy, or Innovation and Entrepreneurship**. *Note that students do not have to pursue such a concentration and may continue to pursue the BCom with a **Specialist in Management** as outlined in the Arts & Science Calendar.* The requirements for each of the concentrations are explained separately. In all cases, students must fulfill all of the requirements for the Specialist in Management, in addition to the requirements for the concentration. Generally speaking, each concentration requires the completion of a specified set of RSM and non-RSM courses from the Faculty of Arts & Science.

Upon graduation, students may apply to Rotman Commerce to receive a certificate confirming that all of the requirements for their chosen concentration have been completed. Note that only the Management Specialist – not the concentration – will be noted on the student's official transcript. The degree granted will be the BCom.

Strategy Concentration: Course Requirements and Guidance

Important: Any courses taken towards satisfying the **MANDATORY** portions in each concentration of the Specialist in Management **must have a final grade** - the [Credit/No Credit option](#) may not be used.

1. Complete all of the requirements for the *Specialist in Management* as specified in the Arts & Science Calendar.
2. Complete **2.5 FCEs** worth of RSM courses to fulfill both requirements indicated below.

RSM Courses		
1.0 FCE of Required Courses:	Complete 1.0 FCE From:	Complete 0.5 FCE From:
RSM393H Strategic Case Analysis RSM490H International Strategy	RSM317H Causal Models for Integrative Strategists <i>(Not offered in 2016-17)</i> RSM318H Entrepreneurship for Social Ventures <i>(Not offered in 2016-17)</i> RSM413H Creative Destruction Lab <i>(Not offered in 2016-17)</i> RSM418H Advanced Strategic Analysis <i>(Not offered in 2016-17)</i> RSM418H Catastrophic Failure in Organizations RSM482H Game Theory for Business Strategy RSM492H Cooperative Strategy RSM493H Entrepreneurship RSM494H Technology Strategy RSM495H Management Consulting	RSM340H The Opposable Mind: Approaches to Integrative Thinking RSM341H Foundations of Integrative Thinking RSM370H Supply Chain Management RSM459H Business Design RSM464H Organization Theory and Its Applications RSM481H Outsourcing and the Organization of Firms <i>(Not offered in 2016-17)</i> RSM491H Global Capital Market Strategy

3. Complete **one** communication skills course as indicated below.

Communication Skills Courses ^
Complete One Course From: INI302H Writing in Business and the Professions for Rotman Commerce students ENG100H Effective Writing ENG110Y Narrative ENG205H Rhetoric TRN190Y Critical Reading and Critical Writing INI103H Writing Essays INI104H Writing Reports INI203Y Foundations of Written Discourse INI204Y The Academic Writing Process INI304H Critical Thinking and Inquiry in Written Communication ^ Note: University-level courses are required. Transfer credits granted as a result of high school studies cannot be used to fulfill this requirement.

Guidance for Selecting Arts & Science Courses – OPTIONAL

An understanding of the social, historical, political, and scientific context of modern business is important for the aspiring business strategist. Many courses in the social and natural sciences departments, as well as departments such as history, can help you develop such an understanding. In addition, courses from departments such as philosophy and computer science can help you refine your critical thinking and analytical skills. We strongly recommend that you take at least two courses from one social science or history department and at least one course that deals with critical and analytical thinking.

There are many, many courses that would help you to broaden your understanding of the social and historical context of modern business. Specific courses that may be of interest include the following. However, you should not feel constrained by this list. Please note that not all courses are offered each year. Please check the respective Department's website for the list of courses offered each year.

Social and Historical Context	
<u>Anthropology</u> ANT350H Anthropology of Work <u>Geography</u> GGR220H The Spatial Organization of Economic Activity GGR221H New Economic Spaces GGR335H Business and Environmental Change GGR431H Regional Dynamics <u>History</u> HIS374H American Consumerism - The Beginnings HIS471H United States and Globalization HIS484H The Car in North American History HPS100H Introduction to History and Philosophy of Science HPS202H Technology in the Modern World HPS430H History of Technology I HPS431H History of Technology II	<u>Joint Courses</u> JGI216H Globalization and Urban Change JGI346H The Urban Planning Process JIE307Y Urban Sustainability <u>Political Science</u> POL408H Innovation and Governance POL409H Political Economy of Technology: From the Auto-Industrial to the Information Age POL447H Political Economy of Development <u>Psychology</u> PSY220H Introduction to Social Psychology PSY270H Introduction to Cognitive Psychology PSY321H Cross-Cultural Psychology PSY370H Thinking and Reasoning

<p><u>Human Biology</u> HMB202H Introduction to Health and Disease HMB203H Introduction to Global Health</p> <p><u>Innis</u> INI235H A Multidisciplinary Introduction to Urban Studies I: Theoretical Foundations of City Building INI236H A Multidisciplinary Introduction to Urban Studies II: Urban Challenges and Theoretical Application INI309H Urban Infrastructure INI335H The Changing Dynamics of Cities</p>	<p><u>Sociology</u> SOC101Y Introduction to Sociology SOC207H Sociology of Work and Occupations SOC317Y Industrial Sociology SOC375Y Sociology of Organizations</p>
<p>Critical and Analytical Thinking</p>	
<p>CSC104H Computational Thinking CSC108H Introduction to Computer Programming CSC150H Accelerated Introduction to Computer Science PHL100Y Introduction to Philosophy PHL201H Introductory Philosophy</p>	<p>PHL245H Modern Symbolic Logic PHL247H Critical Reasoning TRN190Y Critical Reading and Critical Writing TRN200Y Modes of Reasoning</p>