

## BCom Specialist in Management – Innovation and Entrepreneurship Concentration

Students pursuing the Specialist in Management may choose to concentrate in one of five areas (maximum of two): **International Business, Leadership in Organizations, Marketing, Strategy, or Innovation and Entrepreneurship**. *Note that students do not have to pursue such a concentration and may continue to pursue the BCom with a **Specialist in Management** as outlined in the Arts & Science Calendar.* The requirements for each of the concentrations are explained separately. In all cases, students must fulfill all of the requirements for the Specialist in Management, in addition to the requirements for the concentration. Generally speaking, each concentration requires the completion of a specified set of RSM and non-RSM courses from the Faculty of Arts & Science.

Upon graduation, students may apply to Rotman Commerce to receive a certificate confirming that all of the requirements for their chosen concentration have been completed. Note that only the Management Specialist – not the concentration – will be noted on the student’s official transcript. The degree granted will be the BCom.

### Innovation and Entrepreneurship Concentration: Course Requirements and Guidance

**Important:** Any courses taken towards satisfying the **MANDATORY** portions in each concentration of the Specialist in Management **must have a final grade** - the [Credit/No Credit option](#) may not be used.

1. Complete all of the requirements for the *Specialist in Management* as specified in the Arts & Science Calendar.
2. Complete **2.5 FCEs** worth of RSM courses to fulfill both requirements indicated below.

| Requirement 1 – Complete 1.0 to 1.5 FCEs From:   | Requirement 2 – Complete 1.0 to 1.5 FCEs From:  |
|--|---|
| <p><b>RSM413H</b> Creative Destruction Lab (<i>Not offered in 2016-17</i>)</p> <p><b>RSM459H</b> Business Design</p> <p><b>RSM493H</b> Entrepreneurship</p> <p><b>RSM2098Y</b> Creative Destruction Lab *</p> <p><b>RSM2099H</b> Creative Destruction Lab (Strategy) *</p> <p><i>* Enrolment in graduate level courses by application and permission only.</i></p> <p><i>Note: You must complete <u>at least 1.0 FCE</u> from this list. RSM2098Y counts as 1.0 FCE.</i></p> | <p><b>RSM318H</b> Entrepreneurship for Social Ventures (<i>Not offered in 2016-17</i>)</p> <p><b>RSM410H</b> Private Equity and Entrepreneurial Finance (<i>Not offered in 2016-17</i>)</p> <p><b>RSM415H</b> The CEO’s Toolkit</p> <p><b>RSM438H</b> Investing for Impact</p> <p><b>Note:</b> <i>You must complete 2.5 FCEs in total. If you complete 1.5 FCEs from “Requirement 1” then you are only required to complete 1.0 FCE from “Requirement 2.”</i></p> |

3. Complete **one** communication skills course as indicated below.

| Communication Skills Courses ^   |
|--|
| Complete One Course From:  |
| <p><b>INI302H</b> Writing in Business and the Professions for Rotman Commerce students</p> <p><b>ENG100H</b> Effective Writing</p> |

**ENG110Y** Narrative  
**ENG205H** Rhetoric  
**TRN190Y** Critical Reading and Critical Writing  
**INI103H** Writing Essays  
**INI104H** Writing Reports  
**INI203Y** Foundations of Written Discourse  
**INI204Y** The Academic Writing Process  
**INI304H** Critical Thinking and Inquiry in Written Communication

*^ Note: University-level courses are required. Transfer credits granted as a result of high school studies cannot be used to fulfill this requirement.*

### Guidance for Selecting Arts & Science Courses – OPTIONAL

To get the most out of this concentration, we recommend that students explore other aspects of the subject through courses offered in other departments of the Faculty of Arts and Science. In addition to studying the financial, leadership, strategy, and other managerial aspects of entrepreneurship, students should develop a broader understanding of the technological, scientific, geographic, social, and political contexts in which today's entrepreneurs operate. Different aspects of this context will be more or less relevant to individual students depending on the nature of their interests, and students should certainly look beyond the courses mentioned below to find courses especially relevant to their particular entrepreneurial interests.

Specific courses that may be of interest to a broad set of students in this concentration include the following (note that the courses have been indexed by their relevance to the Innovation and Entrepreneurship concentration). Students are advised that not all courses are offered each year and prerequisites and/or admission to a specific program of study may apply. Please check the respective Department's website for the list of courses offered each year and consult the Faculty of Arts & Science Calendar and Timetable for enrolment restrictions.

#### **Especially Relevant:**

**GGR300H** Special Topics in Geography I: Comparative Geography of Innovation and Entrepreneurship  
**HPS321H** Understanding Engineering Practice: From Design to Entrepreneurship  
**IMC200H** Innovation and Entrepreneurship  
**IMC390Y** Internship in New Ventures

#### **Relevant:**

**HMB431H** Biotechnology: Interface between Science & Industry  
**MUN101H** Global Innovation I: Issues and Perspectives  
**MUN102H** Global Innovation II: Challenges and Solutions  
**MUN105Y** Global Problem-Solving: Laboratory Opportunities

#### **Somewhat Relevant:**

**CSC454H** The Business of Software  
**CSC490H** Capstone Design Project  
**ECO362H** Economic Growth  
**POL408H** Innovation and Governance  
**POL409H** Political Economy of Technology: From the Auto-Industrial to the Information Age

Additional information regarding entrepreneurship-themed courses and programs at the University of Toronto may be found at: <http://entrepreneurs.utoronto.ca/courses-programs/>