

# ROTMAN COMMERCE

## BCom Specialist in Management – Strategy

Students pursuing the Specialist in Management may choose to concentrate in one of five areas (maximum two): **international business, leadership in organizations, marketing, strategy, or innovation and entrepreneurship** [note that students do not have to pursue such a concentration and may continue to pursue the BCom with a *Specialist in Management* as outlined in the Arts & Science Calendar]. The requirements for each of the concentrations are explained separately. In all cases, students must fulfill all of the Specialist in Management requirements, in addition to the requirements for the concentration. Generally speaking, each concentration requires the completion of a specified set of RSM and non-RSM courses from the Faculty of Arts & Science.

Upon graduation, students may apply to Rotman Commerce for a certificate confirming that all of the requirements for their chosen concentration have been completed. Only the Management Specialist – not the concentration – will be noted on the student's official transcript. The degree granted will be the BCom.

### Strategy Concentration: Course Requirements and Guidance

1. Complete all of the requirements for the *Specialist in Management* as specified in the Arts & Science Calendar. **REQUIRED**
2. Complete five RSM H courses. **REQUIRED**

RSM Courses		
<u>Two</u> Required Courses:	Complete <u>Two</u> From:	Complete <u>One</u> From:
<b>RSM393H</b> Case Analysis and Communication for Strategic Management <b>RSM490H</b> International Business	<b>RSM318H</b> Entrepreneurship for Social Ventures <b>RSM413H</b> Creative Destruction Lab <b>RSM417H</b> Causal Models for Integrative Strategies ( <i>not offered in 2015-2016</i> ) <b>RSM418H</b> Advanced Strategic Analysis ( <i>not offered in 2015-2016</i> ) <b>RSM418H</b> Catastrophic Failure in Organizations <b>RSM482H</b> Game Theory for Business Strategy <b>RSM492H</b> Cooperative Strategy	<b>RSM340H</b> The Opposable Mind: Approaches to Integrative Thinking <b>RSM341H</b> (formerly RSM313H) Foundations of Integrative Thinking <b>RSM370H</b> Supply Chain Management ( <i>not offered in 2015-2016</i> ) <b>RSM459H</b> Business Design ( <i>formerly RSM412H</i> ) <b>RSM464H</b> Organization Theory and Its Applications <b>RSM481H</b> Outsourcing and the Organization of Firms

	<b>RSM493H</b> Entrepreneurship <b>RSM494H</b> Technology Strategy <b>RSM495H</b> Management Consulting	<b>RSM491H</b> Globalization and Capital Markets: Political Economy and Investment Strategy
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### 3. Complete one communication skills course. REQUIRED

Communication Skills Courses
Complete <u>One</u> From:
<b>INI302H</b> Writing in Business and the Professions for Rotman Commerce students <b>ENG100H</b> Effective Writing <b>ENG110Y</b> Narrative <b>ENG205H</b> Rhetoric <b>TRN190Y</b> Critical Reading and Critical Writing <b>INI103H</b> Writing Essays <b>INI104H</b> Writing Reports <b>INI203Y</b> Foundations of Written Discourse <b>INI204Y</b> The Academic Writing Process <b>INI304H</b> Critical Thinking and Inquiry in Written Communication

**Note:** All courses used to satisfy the **REQUIRED** portions in each concentration of the Specialist in Management **must have a final grade** - the **Credit/No Credit option** may not be used.

### 4. Guidance for selecting Arts & Science courses. OPTIONAL

An understanding of the social, historical, political, and scientific context of modern business is important for the aspiring business strategist. Many courses in the social and natural sciences departments, as well as departments such as history, can help you develop such an understanding. In addition, courses from departments such as philosophy and computer science can help you refine your critical thinking and analytical skills. We strongly recommend that you take at least two courses from one social science or history department and at least one course that deals with critical and analytical thinking.

There are many, many courses that would help you to broaden your understanding of the social and historical context of modern business. Specific courses that may be of interest include the following. However, you should not feel constrained by this list. Please note that not all courses are offered each year. Please check the respective Department's website for the list of courses offered each year.

Social and Historical Context	
<u>Anthropology</u> ANT350H Anthropology of Work  <u>Geography</u> GGR220H The Spatial Organization of Economic Activity GGR221H New Economic Spaces GGR335H Business and Environmental Change GGR431H Regional Dynamics  <u>History</u> HIS374H American Consumerism - The Beginnings HIS471H United States and Globalization HIS484H The Car in North American History HPS100H Introduction to History and Philosophy of Science HPS202H Technology in the Modern World	<u>Joint Courses</u> JGI216H Urbanization & Global Change JGI346H The Urban Planning Process JIE307Y Urban Sustainability  <u>Political Science</u> POL408H Innovation and Governance POL409H Political Economy of Technology: From the Auto-Industrial to the Information Age POL447H Political Economy of Development  <u>Psychology</u> PSY220H Introduction to Social Psychology PSY270H Introduction to Cognitive Psychology PSY321H Cross-cultural Psychology

<p>HPS430H History of Technology I HPS431H History of Technology II</p> <p><u>Human Biology</u> HMB202H Introduction to Health and Disease HMB203H Introduction to Global Health</p> <p><u>Innis</u> INI235Y A Multidisciplinary Introduction to Urban Studies INI309H Urban Infrastructure INI335H The Changing Dynamics of Cities</p>	<p>PSY370H Thinking and Reasoning</p> <p><u>Sociology</u> SOC101Y Introduction to Sociology SOC207H Sociology of Work and Occupations SOC317Y Industrial Sociology SOC375Y Sociology of Organizations</p>
<b>Critical and Analytical Thinking</b>	
<p>CSC104H The Why and How of Computing CSC108H Introduction to Computer Programming CSC150H Accelerated Introduction to Computer Science PHL100Y Introduction to Philosophy PHL201H Introductory Philosophy</p>	<p>PHL245H Modern Symbolic Logic PHL247H Critical Reasoning TRN190Y Critical Reading and Critical Writing TRN200Y Modes of Reasoning</p>