

ROTMAN COMMERCE

BCom Specialist in Management – Innovation and Entrepreneurship

Students pursuing the Specialist in Management may choose to concentrate in one of five areas (maximum of two): **International Business, Leadership in Organizations, Marketing, Strategy, or Innovation and Entrepreneurship.** *Note that students do not have to pursue such a concentration and may continue to pursue the BCom with a **Specialist in Management** as outlined in the Arts & Science Calendar.* The requirements for each of the concentrations are explained separately. In all cases, students must fulfill all of the requirements for the Specialist in Management, in addition to the requirements for the concentration(s). Generally speaking, each concentration requires the completion of a specified set of RSM and non-RSM courses from the Faculty of Arts & Science.

Upon graduation, students may apply to Rotman Commerce to receive a certificate confirming that all of the requirements for their chosen concentration have been completed. Note that only the Management Specialist – not the concentration – will be noted on the student's official transcript. The degree granted will be the BCom.

Innovation and Entrepreneurship Concentration: Course Requirements and Guidance

All three of the following requirements MUST be fulfilled to receive the concentration in Innovation and Entrepreneurship (i.e., they are MANDATORY):

1. Complete all of the requirements for the *Specialist in Management* as specified in the Arts & Science Calendar.
2. Complete **five** RSM H (half) courses to fulfill both requirements indicated below.

| Requirement 1 – Complete 2-3 Courses From: | Requirement 2 – Complete 2-3 Courses From: |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| RSM413H Creative Destruction Lab RSM459H Business Design RSM493H Entrepreneurship <i>Note: You must complete <u>at least 2</u> courses from this list.</i> | RSM318H Entrepreneurship for Social Ventures RSM410H Private Equity and Entrepreneurial Finance RSM415H The CEO's Toolkit RSM416H Investing for Impact <i>Note: You must complete 5 courses in total. If you complete 3 courses from "Requirement 1" then you are only required to complete 2 courses from "Requirement 2."</i> |

3. Complete **one** communication skills course as indicated below.

| Communication Skills Courses |
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| Complete One Course From: |
| INI302H Writing in Business and the Professions for Rotman Commerce students ENG100H Effective Writing ENG110Y Narrative ENG205H Rhetoric TRN190Y Critical Reading and Critical Writing INI103H Writing Essays INI104H Writing Reports INI203Y Foundations of Written Discourse INI204Y The Academic Writing Process INI304H Critical Thinking and Inquiry in Written Communication |

Important: Any courses taken towards satisfying the **MANDATORY** portions in each concentration of the Specialist in Management **must have a final grade** - the **Credit/No Credit option** may not be used.

OPTIONAL

To get the most out of this concentration, we recommend that students explore other aspects of the subject through courses offered in other departments of the Faculty of Arts and Science. In addition to studying the financial, leadership, strategy, and other managerial aspects of entrepreneurship, students should develop a broader understanding of the technological, scientific, geographic, social, and political contexts in which today's entrepreneurs operate. Different aspects of this context will be more or less relevant to individual students depending on the nature of their interests, and students should certainly look beyond the courses mentioned below to find courses especially relevant to their particular entrepreneurial interests.

Specific courses that may be of interest to a broad set of students in this concentration include the following (note that the courses have been indexed by their relevance to the Innovation and Entrepreneurship concentration). Students are advised that not all courses are offered each year and pre-requisites and/or admission to a specific POST may apply. Please check the respective Department's website for the list of courses offered each year and consult the Faculty of Arts & Science Calendar and Timetable for enrolment restrictions.

| Especially Relevant: |
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| GGR300H1 Special Topics in Geography I: Comparative Geography of Innovation and Entrepreneurship HPS321H1 Understanding Engineering Practice: From Design to Entrepreneurship IMC200H1 Innovation and Entrepreneurship IMC390Y1 Internship in New Ventures |
| Relevant: |
| HMB431H1 Biotechnology: Interface between Science & Industry MUN101H1 Global Innovation I: Issues and Perspectives MUN102H1 Global Innovation II: Challenges and Solutions MUN105Y1 Global Problem-Solving: Laboratory Opportunities |
| Somewhat Relevant: |
| CSC454H1 The Business of Software CSC490H1 Capstone Design Project |

ECO362H1 Economic Growth
POL408H1 Innovation and Governance
POL409H1 Political Economy of Technology: From the Auto-Industrial to the Information Age

Additional information regarding entrepreneurship-themed courses and programs at the University of Toronto may be found at: <http://entrepreneurs.utoronto.ca/courses-programs/>