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**Rotman  
Commerce**

# The Boardroom

# The Boardroom 2025

## High School Case Competition

Questions may be emailed to [mark.berkovich@utoronto.ca](mailto:mark.berkovich@utoronto.ca).

### Introduction

The Boardroom High School Case Competition (“[The Boardroom](#)”) is a multi-round business case team competition for current high school students organized by Rotman Commerce with the assistance of the Rotman Commerce Alumni Steering Committee (the “Steering Committee”), our sponsors and Rotman Commerce alumni and student volunteers.

Participants will have the opportunity to demonstrate a bold vision, creativity, technical insight, and business leadership while solving a business base focused on the issues of tomorrow.

### Who May Enter

The competition is open to only current grade 9-11 students from eligible high schools that have been invited by Rotman Commerce to participate. Any team of 3-4 within grades 9-11 may form a team and members can be from the same or different schools. Students can also opt to register as a Free Agent and be linked with 2-3 other Free Agents in their region to form a team. All teams are responsible for scheduling their own time to work on their case proposal.

Winners of previous Boardroom Case Competitions may compete as honorary participants but are no longer eligible for the grand prize.

Teams and individuals must register by **Friday April 25<sup>th</sup>, 2025** at 11:59pm ET through the online form. Each individual member of a team must register themselves with the identical formatting of team names. **Free Agents will be assigned a team by no later than Friday, May 2<sup>nd</sup>, 2025, which is also the day that the case will be released.** A confirmation email will be sent to your team once we have received your registration.

### Procedure if a Team Member Drops Out

If a team member drops out prior to the first round’s submission deadline, the team may substitute in another student as a team member at their discretion.

No substitutes are allowed if a team makes it to the final round of the competition and a team member is unable to participate. The remaining team members may represent the team at the final round. At least three team members must be present in the final round or the team may be disqualified. As a rule, only the team members who present in Round 2 will be eligible for the



grand prize. Please notify [mark.berkovich@utoronto.ca](mailto:mark.berkovich@utoronto.ca) if any extenuating circumstances will prevent a member from competing in Round 2.

## The Cases

The cases used in The Boardroom will be selected by the Steering Committee and will not be published or tested by any Team Member. The case will include a part-by-part breakdown of the sections you will be expected to include in your proposal and the points available for each.

## The Competition Format

The Boardroom is a multi-round business case competition, with round 1 taking place in the spring and rounds 2 and 3 in the fall.

### **Round 1**

The first round of The Boardroom will be completed online. This year's case will be released to registrants via email on **May 2<sup>nd</sup>, 2025**. Students will have until **May 30, 2025** to submit their proposals to [mark.berkovich@utoronto.ca](mailto:mark.berkovich@utoronto.ca) with the Subject Line: *Boardroom: School Name (Team Name)*. We will not accept additional registrations or submissions after this deadline. Please submit your proposal in a Word or PDF file, and make sure to explain your thought process and work for each question. Please ensure all instructions given by the case materials are followed.

### **Round 2**

The top 12 teams from Round 1 will be notified by that they have been selected to present their proposal in Round 2 of The Boardroom by **June 20, 2025** and must confirm that they will attend by **June 27, 2025**.

Both Round 2 and the final round will take place in **September 2025** (likely Saturday September 20<sup>th</sup>, 2025) at the University of Toronto St. George Campus and virtually, if participants outside of the Greater Toronto Area qualify.

### **Final Round**

Later in the day, the top 3 teams will be selected as finalists and present their proposals and compete for the Grand Prize. All finalists will receive a \$100 gift card for their achievement.

### **The Grand Prize**

Each member of the winning team will receive a [\\$2,500 scholarship to Rotman Commerce](#), conditional on the participant's successful admission, acceptance and registration to the program.



## Important Dates

April 9, 2025	Round 1 Registration Opens
April 25, 2025	Round 1 Registration Closes
May 2, 2025	Free Agent Teams Assembled & Connected Round 1 Case Released
May 30, 2025	Round 1 Case Submission Deadline
June 20, 2025	Round 2 Qualifiers Announced
June 27, 2025	Round 2 Registration Deadline
September 13 , 2025	Round 2 and Finals (in-person and virtual, if necessary)