



RSM410H1: FINTECH

WHERE FINANCE MEETS INNOVATION

Discover how technology is reshaping payment, banking, investing
— and your career

Instructor: Prof. Ting Xu | Spring 2026

Open to All Third- & Fourth-Year Rotman Commerce Undergrads





IS THIS COURSE FOR YOU?

- Interested in careers in finance, technology, VC/PE, or consulting?
- Curious about disruptive platforms like Square, Robinhood, and Ant Financial?
- Wonder why countries like Kenya and China are leading in Fintech adoption?
- Thinking about launching or joining a tech startup?
- Seeking strategic insight into financial innovation?

Then this course is for you.





WHAT YOU'LL LEARN

- Understand how FinTech is transforming financial services: digital banking, payments, robo-advising, lending, real estate, and more
 - Grasp key economic and strategic concepts behind disruptive financial technologies
 - Analyze real-world FinTech cases and pitch your own startup
 - Learn through a mix of case discussions, interactive lectures, and expert guest speakers
 - No technical background required – just basic economic intuition, curiosity, and drive
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WHAT YOU'LL DO

- Class Participation (20%): Dynamic case discussions. Cold calls expected.
- Quizzes (15%): Two asynchronous online quizzes focused on real-world analysis
- Group Pitch (35%): Present a disruptive FinTech startup idea to classmates, who will be your seed investors
- Investment Memo (30%): Write a 3-page evaluation on one of the pitched startups

You'll learn how to think like a founder – and an investor





ENROLL IN RSM410H1: FINTECH

Course Code: RSM410H1

Format: In-Person | Time: Spring 2026, Monday 3pm-5pm

Instructor: Prof. Ting Xu | Email: tingxu.xu@rotman.utoronto.ca

What Students Say:

"The most practical and exciting course I've taken at Rotman – perfect for aspiring VCs or FinTech founders!"

