

# Course Outline

<b>Course Code</b>	RSM 480 H1 S
<b>Course Name</b>	Business in the Global Economy
<b>Term, Year</b>	Winter, 2023
<b>Course Meets</b>	Tue / 1-3pm / WO 20
<b>Web page URL</b>	<a href="https://q.utoronto.ca">https://q.utoronto.ca</a>

## Instructor Details

Name	Email	Phone	Office Hours	Virtual Office Link
Eugene Tan	Eugene.tan@rotman.utoronto.ca	Please use email	Mon 1.30 - 2.30p m	Url: <a href="https://utoronto.zoom.us/j/81905630692">https://utoronto.zoom.us/j/81905630692</a>  Passcode: 754177

## Course Scope, Mission and Learning Outcomes

This course provides a systematic understanding of the main issues firms face when making decisions in a global environment. In order to achieve this goal a set of tools and concepts will be developed. Those will be then applied to the analysis of the forces driving toward the integration of national business activities, and of the forces that maintain the differences between countries and regions. Examples of important real word questions that firms face when operating in the international environment are: a) *Where is the best location in the world for my firm?* b) *How does the World Trade Organization (WTO) work and can it affect my firm?* c) *What is currency risks, and how can I insure my firm from this?* d) *Should my firm off-shore its production, and if so, what should I off-shore?*

## Course Prerequisites

RSM 333H1

## Course Materials

### Required Readings

**Case studies (see “Electronic Course Materials”)**

### Suggested Readings

The following textbooks are useful, but they are not required for the course:

- *Krugman, Paul R., Maurice Obstfeld, and Marc J. Melitz, International Economics, 9<sup>th</sup> Edition*

This is a standard textbook reference for an undergraduate class in international economics. This book is listed here as a reference in the event that students are interested in exploring in

greater depth the economic theories behind the class material. However, students should feel free to skip this book as no part of the book is explicitly used in the class content.

## Electronic Course Materials

This course will be using the following electronic course materials:

1. Case. Fuyao Glass America: Sourcing Decision
2. Case. Boeing 787: Manufacturing a Dream
3. Case. BMW Mini: Big Decisions Under the Brexit Cloud

The link to the coursepack containing these two cases are here:

<https://hbsp.harvard.edu/import/997397>. These materials will cost a total of US\$12.75. The use of these materials complies with all University of Toronto policies which govern fees for course materials.

## Evaluation and Grades

Grades are a measure of the knowledge and skills developed by a student within individual courses. Each student will receive a grade on the basis of how well they have command of the course materials, skills and learning objectives of the course.

Work	Percentage of grade	Due Date
Assignment	5%	Ongoing
Group Presentation	20%	Ongoing
Mid Term Test	30%	Feb 14
Final Exam	45%	TBD

## Course Format and Expectations

### *Writing Assignments or Presentations*

The assignments and group project are intended to help you develop your communication skills. How well you communicate your ideas, in writing or orally, will be considered in the evaluation of the assignment. In your written assignments, you should aim for clarity, strong organization, concision, professionalism, and correct grammar. Your presentations should reflect strong planning and organization, clarity of speech, and an engaging demeanour. Sources, whether in written or presentation assignments, should always be correctly attributed.

Support is available through the RC Centre for Professional Skills (CPS) for students who would like help or feedback on their writing or speaking (presentations). CPS offers both individual and group appointments with trained writing instructors and presentation coaches who are familiar with the RC program and common types of business assignments. You can also access your college Writing Centres for help with written assignments.

You can [book an appointment with a writing or presentation coach](#) through the RC Centre for Professional Skills Writing Centre. For more information about writing centres, student supports, and study resources, see the [Writing and Presentation Coaching academic support page](#).

### *Team or Group Assignments*

Project requires students to work in teams of 4 to 5. Learning to work together in teams is a crucial transferrable skill you will use not only in your coursework, but also in your future careers. Support is available if you encounter common teamwork challenges such as:

- Team members feeling left out of the team.

- Team members not responding in a timely manner to communication.
- Division or quality of work among team members being unequal or unfair.

Consult the [Centre for Professional Skills Teamwork Resources page](#) for tips, strategies, and best practices. You can also [book an appointment with a teamwork mentor](#) through the RC Centre for Professional Skills Writing Centre. Teamwork mentors can help you resolve or mitigate conflict, strategize on planning, or improve team communication.

If you are a student registered with Accessibility Services, and extensions are one of your academic accommodations, consult with your Accessibility Advisor about the teamwork in this course.

### *Missed Tests and Assignments (including mid-term and final-term assessments)*

Students who miss a test or assignment for reasons entirely beyond their control (e.g. illness) may request special consideration.

In such cases, students must:

1. Notify the instructor AND the Rotman Commerce Program Office **on the date** of the missed course deliverable, e.g. missed test, final assessments, assignment or class (in the case of participation marks).
2. Complete a [Request for Special Consideration Form](#) and submit it along with your Absence Declaration on [ACORN](#) (please read the instructions on how to use the Absence Declaration in ACORN) within **2 business days** of the originally scheduled course deliverable. Please email your documents to [rotmancommerce.info@utoronto.ca](mailto:rotmancommerce.info@utoronto.ca)

Students who do not provide this information will be given a grade of 0 (zero) for the missed course deliverable.

- ***Midterm grade: To be reweighted to final exam if documentation provided.***

### *Late Assignments*

- ***Grade reweighted to other assignments if documentation provided.***

Students who, for reasons beyond their control, are unable to submit an assignment by its deadline must obtain approval from the instructor for an extension. Supporting documentation will be required as per the policy on missed tests and assignments.

## Statement on Equity, Diversity and Inclusion

The University of Toronto is committed to equity, human rights and respect for diversity. All members of the learning environment in this course should strive to create an atmosphere of mutual respect where all members of our community can express themselves, engage with each other, and respect one another's differences. U of T does not condone discrimination or harassment against any persons or communities.

## Commitment to Accessibility

The University is committed to inclusivity and accessibility, and strives to provide support for, and facilitate the accommodation of, individuals with disabilities so that all may share the same level of access to opportunities and activities offered at the University.

If you require accommodations for a temporary or ongoing disability or health concern, or have any accessibility concerns about the course, the classroom or course materials, please [email Accessibility Services](#) or [visit the Accessibility Services website for more information](#) as soon as possible. Obtaining your accommodation letter may take up to several weeks, so get in touch with them as soon as possible. If you have general questions or concerns about the accessibility

of this course, you are encouraged to reach out to your instructor, course coordinator, or Accessibility Services.

## Original

Normally, students will be required to submit their course essays to the University's plagiarism detection tool for a review of textual similarity and detection of possible plagiarism. In doing so, students will allow their essays to be included as source documents in the tool's reference database, where they will be used solely for the purpose of detecting plagiarism. The terms that apply to the University's use of this tool are described on the [University's Plagiarism Detection Tool FAQ](#) page from Centre for Teaching Support & Innovation.

## Academic Integrity

Academic Integrity is a fundamental value essential to the pursuit of learning and scholarship at the University of Toronto. Participating honestly, respectfully, responsibly, and fairly in this academic community ensures that the U of T degree that you earn will continue to be valued and respected as a true signifier of a student's individual work and academic achievement. As a result, the University treats cases of academic misconduct very seriously.

[The University of Toronto's Code of Behaviour on Academic Matters](#) outlines the behaviours that constitute academic misconduct, the process for addressing academic offences and the penalties that may be imposed. You are expected to be familiar with the contents of this document. Potential offences include, but are not limited to:

In papers and assignments

- Using someone else's ideas or words without appropriate acknowledgement.
- Submitting your own work in more than one course without the permission of the instructor.
- Making up sources or facts.
- Obtaining or providing unauthorized assistance on any assignment (this includes collaborating with others on assignments that are supposed to be completed individually).

On test and exams

- Using or possessing any unauthorized aid, including a cell phone.
- Looking at someone else's answers.
- Misrepresenting your identity.
- Submitting an altered test for re-grading.

Misrepresentation

- Falsifying institutional documents or grades.
- Falsifying or altering any documentation required by the University, including (but not limited to) medical notes.

All suspected cases of academic dishonesty will be investigated by the procedures outlined in the *Code of Behaviour on Academic Matters*. If you have any question about what is or is not permitted in the course, please do not hesitate to contact the course instructor. If you have any questions about appropriate research and citation methods, you are expected to seek out additional information from the instructor or other U of T or RC resources such as the RC Centre for Professional Skills, the College Writing Centres or the Academic Success Centre.

## Email

At times, the course instructor may decide to communicate important course information by email. As such, all U of T students are required to have a valid UTmail+ email address. You are responsible for ensuring that your UTmail+ email address is set up and properly entered on ACORN. For more information visit the [Information Commons Help Desk](#).

Forwarding your utoronto.ca email to a Gmail or other type of email account is not advisable. In some cases, messages from utoronto.ca addresses sent to Gmail accounts are filtered as junk mail, which means that important messages from your course instructor may end up in your spam or junk mail folder.

## Recording Lectures

Lectures and course materials prepared by the instructor are considered by the University to be an instructor's intellectual property covered by the Canadian Copyright Act. Students wishing to record a lecture or other course material in any way are required to ask the instructor's explicit permission, and may not do so unless permission is granted. Students who have been previously granted permission to record lectures as an accommodation for a disability are excepted. This includes tape recording, filming, photographing PowerPoint slides, Quercus materials, etc.

If permission for recording is granted by the instructor (or via Accessibility Services), it is intended for the individual student's own study purposes and does not include permission to "publish" them in any way. It is forbidden for a student to publish an instructor's notes to a website or sell them in any other form without formal permission.

## Weekly Schedule

Session	Date	Topic	Readings
1	Jan 10	Housekeeping, introductions  Topic 1: Gains from trade <ul style="list-style-type: none"> <li>- Basics of the Ricardian model</li> <li>- Applying the Ricardian model to a simple problem of multinational production</li> </ul>	Reference material: KMO Chapter 3
2	Jan 17	Topic 1: Gains from trade <ul style="list-style-type: none"> <li>- Overflow from Jan 10</li> </ul>	Reference material: KMO Chapter 3
3	Jan 24	Homework 1 due + Group presentation  Topic 2: Sources of comparative advantage <ul style="list-style-type: none"> <li>- What is a “factor of production”?</li> <li>- Specific factors as drivers of short-run CA</li> <li>- Non-specific factors as drivers of medium- to long-run CA</li> <li>- Scale economies as broader driver of long-run CA</li> </ul>	Reference material: KMO Chapter 4-7
4	Jan 31	Topic 2: Sources of comparative advantage <ul style="list-style-type: none"> <li>- Overflow from Jan 24</li> </ul>	Reference material: KMO Chapter 4-7
5	Feb 7	Homework 2 due + Group presentation  Topic 3: Costly trade I --- Exports <ul style="list-style-type: none"> <li>- What are the barriers to exporting?</li> <li>- A simple pricing model with export barriers: Determining the net present value of the decision to export</li> </ul>	Reference material: KMO Chapter 8
6	Feb 14	Midterm I	
	Feb 21	Reading week	
7	Feb 28	Homework 3 due + Group presentation  Case study I: BMW Mini and Brexit	Please read the BMW mini case study ahead of time.
8	Mar 7	Topic 4: Costly trade II --- Firm sourcing <ul style="list-style-type: none"> <li>- What is “offshoring”? Risk and benefits</li> <li>- What is “outsourcing”? Risk and benefits</li> </ul>	Reference material: KMO Chapter 8
9	Mar 14	Homework 4 due + Group presentation  Case study II: Boeing	Please read the Boeing case study ahead of time.

10	Mar 21	Topic 5: Exchange rates	
11	Mar 28	Homework 5 due + Group presentation Case study III: Fuyao	Please read the Fuyao case study ahead of time.
12	Apr 4	Final exam review / Overflow	

**Please note that the last day you can drop this course without academic penalty is March 19, 2023.**

## Other Useful Links

- [Become a volunteer note taker](#)
- [Accessibility Services Note Taking Support](#)
- [Credit / No-Credit in RSM courses](#)
- [Rotman Commerce Academic Support](#)

## URL links for print

- Request for Special Consideration Form: <https://rotmancommerce.utoronto.ca/current-students/forms-requests-and-appeals/forms/>
- ACORN: <http://www.acorn.utoronto.ca/>
- Email Accessibility Services: [accessibility.services@utoronto.ca](mailto:accessibility.services@utoronto.ca)
- Accessibility Services website: <http://studentlife.utoronto.ca/as>
- University's Plagiarism Detection Tool FAQ: <https://uoft.me/pdt-faq>
- The University of Toronto's Code of Behaviour on Academic Matters: <http://www.governingcouncil.utoronto.ca/policies/behaveac.htm>
- Information Commons Help Desk: <http://help.ic.utoronto.ca/category/3/utmail.html>
- Become a volunteer note taker: <https://studentlife.utoronto.ca/program/volunteer-note-taking/>
- Accessibility Services Note Taking Support: <https://studentlife.utoronto.ca/service/note-taking-support/>
- Credit / No-Credit in RSM courses: <https://rotmancommerce.utoronto.ca/current-students/degree-requirements/credit-no-credit-option/>
- Rotman Commerce Academic Support: <https://rotmancommerce.utoronto.ca/current-students/academic-support/>
- Book an appointment with a writing or presentation coach: <http://uoft.me/writingcentres>
- Writing and Presentation Coaching academic support page: <https://rotmancommerce.utoronto.ca/current-students/academic-support/writing-and-presentation-coaching/>
- Centre for Professional Skills Teamwork Resources page: <https://rotmancommerce.utoronto.ca/teamwork-resources>
- Book an appointment with a Teamwork Mentor: <http://uoft.me/writingcentres>